



CAMERA DI
COMMERCIO
MILANO



PROMOS
Internazionalizzazione
e marketing territoriale



“Turkey Phenomenon II. Economic integration in Europe and Mediterranean”
Presentation to the business community of Lombardy and Italy

Milan, 12th June 2012 – h. 15.00
Conference Hall – UniCredit
Via Tommaso Grossi, 10

Opening of the International Conference chaired by **Janiki Cingoli**, Director of CIPMO

Institutional greetings

- **Hakki Akil**, Ambassador of the Republic of Turkey in Italy

Panel I: Turkey and Europe: economic interdependence

Moderator: Carlo Marsili, former Italian Ambassador in Ankara and scientific coordinator of the project “Fenomeno Turchia- Turkey Phenomenon”

Speakers:

- **Roberto Nicastro**, UniCredit Managing Director
- **Bruno Ermolli**, President of Promos – Milan Chamber of Commerce
- **Zeynep Bodur Okyay**, Kale Group Board Chair and President of the Turkish Italian Business Council
- **Neriman Ulsever**, President Indesit Company, Turkey
- **Pasquale Forte**, CEO of Eldor Electronics
- **Adem Kumcu**, President of UNITEE – European-Turkish Business Confederation

Panel II: Turkey’s Mediterranean projection

Moderator: Franco Zallio, Senior consultant Mediterranean and Middle East

Speakers:

- **Zuhal Mansfield**, Director of the TMG Mining and Manufacturing and Mansfield Mining Ltd
- **Alberto Negri**, Special Correspondent of *Il Sole 24 Ore*
- **Zeynep Karahan Uslu**, Associate Professor, Member of Parliament, Head of the Turkish Delegation to the Parliamentary Assembly of the Union for the Mediterranean (PA UFM)
- **Mesbah Kotb**, Journalist, supervisor of the economic section at the Egyptian newspaper *Al-Masry Al-Youm*
- **Murat Yetkin**, Editor in Chief of *Hürriyet Daily News*

Conclusions

What I require from Europe

Aldo Kaslowski, TUSIAD Vice-President for International Relations

What I require from Turkey

Paolo Zegna, Vice President of Confindustria for Internationalization, President of Ermenegildo Zegna Group

Introductory Paper by Franco Zallio, Senior consultant for the Mediterranean and the Middle East.